



VACANCY

POSITION – JUNIOR GRAPHIC DESIGNER

LOCATION – Head Office

REPORTING TO	HEAD OF DIGITAL MARKETING
---------------------	----------------------------------

Company Profile

AAA-Growers is one of the leading Kenyan exporters of different types of Vegetables, Flowers, and Avocados. We are looking for a Junior Graphic Designer to be based at our Head office located in Nairobi.

Job objective

As a Graphic Designer, you will be responsible for creating visual concepts to communicate ideas that inspire, inform, or captivate consumers. You will develop the overall layout and production design for various applications such as advertisements, brochures, magazines, and corporate reports.

Your tasks and responsibilities

- Conceptualize and create innovative designs for a variety of print and digital materials.
- Produce designs that articulate and enhance our brand strategy and vision.
- Develop design concepts and deliverables.
- Use digital illustration, photo editing software, and layout software to create designs.
- Ensure all deliverables adhere to brand guidelines and standards.
- Manage multiple projects and remain flexible through multiple revisions while keeping a keen attention to detail.

Your profile

- Bachelor's degree in Graphic Design or related field (or equivalent experience).
- 2yrs experience as a Graphic Designer or similar role.
- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.).
- Strong portfolio showcasing creative design solutions.
- Excellent communication skills and ability to collaborate effectively
- Ability to work methodically and meet deadlines.
- Experience with motion graphics and video editing software is a plus.
- Knowledge of HTML/CSS and web design principles.
- Understanding of printing techniques and specifications

We offer

AAA growers has great ambitions. Innovation, technology, and quality are high priorities. This results in a challenging working environment in which you can develop yourself. AAA growers offers plenty of room for personal growth and development. We have an informal and easily accessible working environment in which cooperation is very important.

Your application

Click here to apply: [job application \(aaagrowers.co.ke\)](http://aaagrowers.co.ke)

Deadline for Applications –30th May 2024.